



### Project Summary Dec-24 2023 - Jan-06 2024



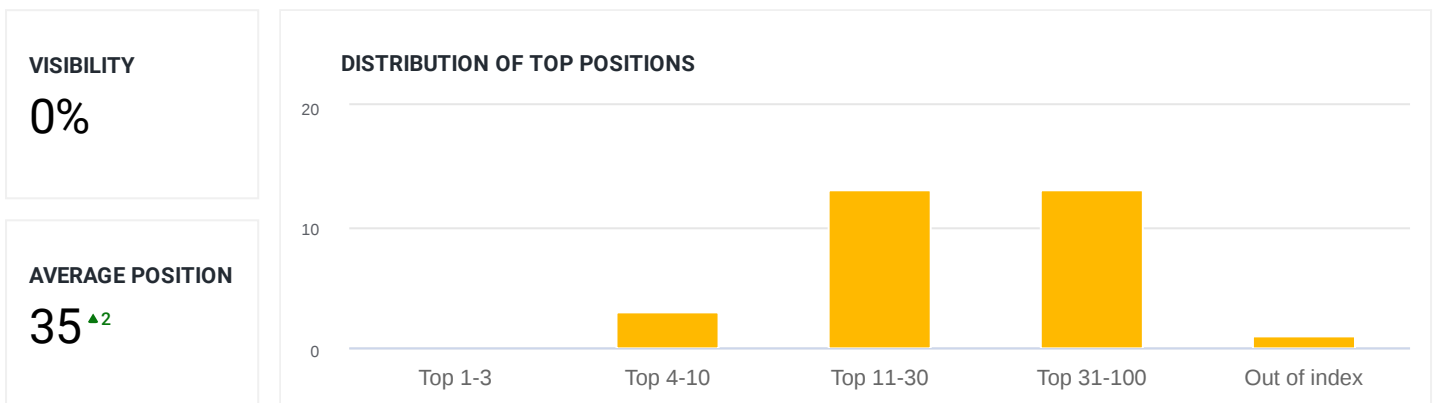
#### Rankings data

<p>Keywords in SERPs 29</p>	<p>Positions up ▲ 14</p>	<p>Keywords in Top 3 0</p>
	<p>Positions down ▼ 10</p>	<p>Keywords in Top 10 3</p>
	<p>Keywords in Top 30 16 ▲ 1</p>	

#### Top 5 keywords that dropped

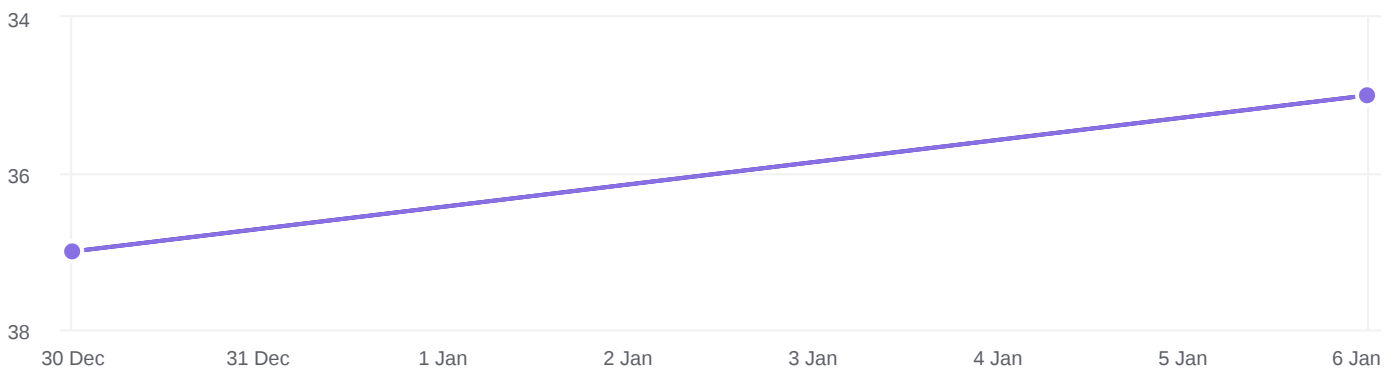
KEYWORD	SEARCH ENGINE	POSITION
Toms River NJ Paving contractors		61 ▼ 14
paving company toms river nj		44 ▼ 11
New Jersey paving company		27 ▼ 8
Jersey City paving company.		19 ▼ 4
Englewood Paving Company		16 ▼ 3

#### Search visibility





### Average position



- Google USA (New Jersey, United States)
- Average for all

### Daily Result



Google USA (New Jersey, United States)

Dec-24 2023 - Jan-06 2024

- Entered Top 10
- Left Top 10
- In Top 10
- Entered Top 100

Keyword	Dec-30	Jan-06
Englewood Cliffs paving company.	8	9 ▼1
Paving company in Englewood Cliffs, NJ	8	7 ▲1
Bergen county paving company	42	44 ▼2
Paving company Bergen County	58	57 ▲1
North Bergen Paving company	42	31 ▲11
Paving company in Jersey City	16	17 ▼1
Paving company in New Jersey	58	43 ▲15
Paving company in Toms River	20	25 ▼5
Paving company in Englewood	16	16
Paving company in Englewood Cliffs	11	11
Jersey City paving company.	17	19 ▼2
New Jersey paving company	33	27 ▲6
Englewood Paving Company	14	16 ▼2
Paving company NJ	52	55 ▼3



Keyword	Dec-30	Jan-06
Parking lot Paving Company NJ	48	42 ▲6
Paving Company	-	-
Lakewood NJ Paving	5	5
paving companies NJ	29	29
paving companies in NJ	29	24 ▲5
Paving Company In NJ	43	41 ▲2
Paving Contractors NJ	29	28 ▲1
NJ Paving Contractors	27	29 ▼2
Asphalt NJ	90	74 ▲16
Asphalt pavers NJ	11	15 ▼4
Toms River NJ Paving contractors	63	61 ▲2
Asphalt Paving NJ	58	58
paving contractor nj	43	44 ▼1
pavemasters asphalt paving	54	47 ▲7
paving company toms river nj	52	44 ▲8
asphalt companies in nj	23	18 ▲5