



Project Summary Feb-06 2024 - Feb-19 2024



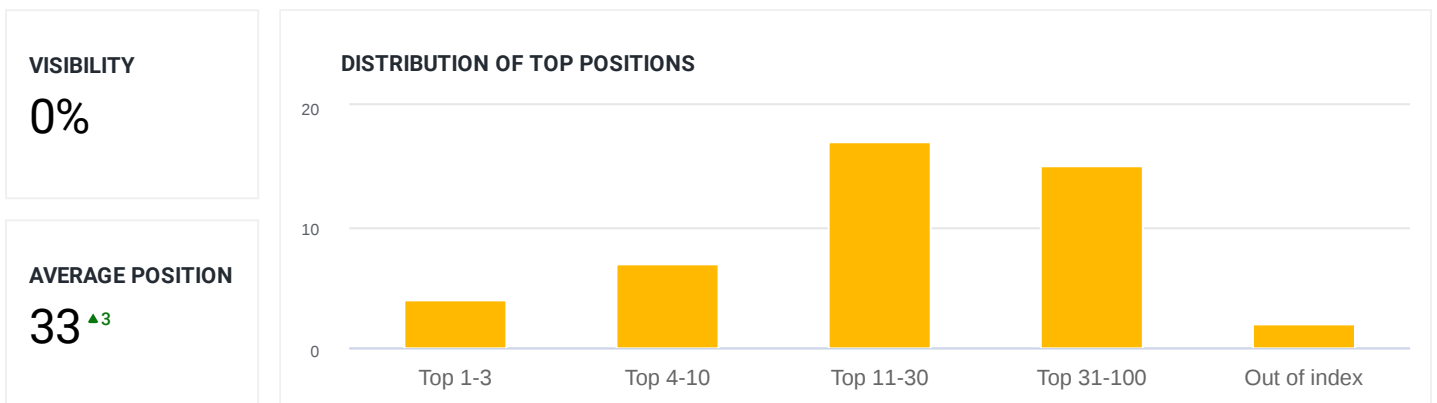
Rankings data

 <p>Keywords in SERPs 43</p>	Positions up ▲20	Keywords in Top 3 4 ▼¹
	Positions down ▼16	Keywords in Top 10 11 ▼¹
	Keywords in Top 30 28 ▲⁴	

Top 5 keywords that dropped

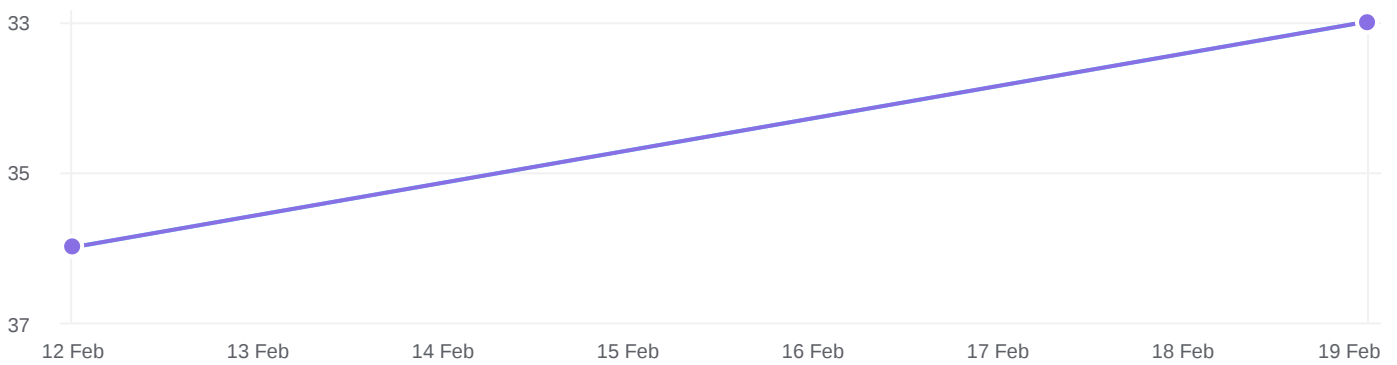
KEYWORD	SEARCH ENGINE	POSITION
Patio Repair/Replacement NJ		26 ▼ 23
paving companies in nj		38 ▼ 13
nj asphalt services		96 ▼ 10
Fort Lee Paving Company		10 ▼ 5
Fort Lee Paving		18 ▼ 5

Search visibility





Average position



● Google USA (New Jersey, United States) ● Average for all

Daily Result



Google USA (New Jersey, United States)

Feb-06 2024 - Feb-19 2024

● Entered Top 10 ● Left Top 10 ● In Top 10 ● Entered Top 100

Keyword	Feb-12	Feb-19
Paving Company In NJ	47	45 ▲2
NJ Paving Contractors	31	31
Paving Contractors NJ	27	27
Asphalt Paving in NJ	57	62 ▼5
Asphalt Paving NJ	53	58 ▼5
Lakewood Paving Company	17	15 ▲2
Fort Lee Paving Company	9	10 ▼1
Lakewood NJ Paving Company	3	5 ▼2
Fort Lee Paving	13	18 ▼5
Monsey NY Paving company	3	3
Lakewood NJ Paving	4	5 ▼1
Toms River NJ Paving	86	-
paving companies in nj	28	38 ▼10
paving contractors toms river nj	45	44 ▲1
nj asphalt services	67	96 ▼29



Keyword	Feb-12	Feb-19
asphalt pavers nj	14	16 ▼2
Paving Company Toms River	24	27 ▼3
Paving Company in NY	76	71 ▲5
paving companies nj	41	23 ▲18
paving company nj	52	53 ▼1
asphalt nj	74	73 ▲1
Asphalt Paving in NY	-	33 ▲67
Spring Valley Paving Company	1	1
Fairmont NY Paving Company	3	2 ▲1
Toms River Paving Company	24	24
Long Branch Paving Company	21	22 ▼1
Englewood Paving	18	17 ▲1
Fairmont Paving	9	9
Paving services NY	-	-
Paving services NJ	31	29 ▲2
NJ Asphalt Road Services	7	5 ▲2
NJ Paving	38	38
Patio Repair/Replacement NJ	4	26 ▼22
Sidewalk Repair/Replacement NJ	74	65 ▲9
Asphalt Repair NJ	18	16 ▲2
Cracks Repair NJ	17	16 ▲1
Driveway Repair/Replacement NJ	1	2 ▼1
Line Striping NJ	68	28 ▲40
Asphalt Repair NY	91	97 ▼6
Englewood Paving Company	16	12 ▲4
Toms River Paving	72	25 ▲47



Keyword	Feb-12	Feb-19
Monsey Paving Company	4	4
Fairmont Paving Company	5	4 ▲1
Ridgewood Paving Company	39	26 ▲13
Lodi Paving Company	70	64 ▲6