



To:
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Ibdesign Studio's core values are: Relatedness, Teamwork, Creation, and Responsiveness. Since 1998, we've been committed to delivering top-tier design and SEO services.

Managed WordPress Hosting proposal:

Managed WordPress hosting is a premium service where the hosting provider takes full responsibility for managing the technical aspects of WordPress. This includes updates, security, performance optimization, and support tailored specifically to WordPress websites.

Key Features of Managed Hosting:

1. Expert WordPress Support:

- Customer support is specialized in WordPress, meaning they can assist with issues related to the WordPress core, plugins, themes, and configurations.
- You will receive fast and knowledgeable assistance for any WordPress-specific problems, whether it's fixing errors, troubleshooting plugins, or resolving compatibility issues.

2. Automatic Updates and Maintenance:

- WordPress core, theme, and plugin updates are handled automatically by the hosting provider, ensuring your website is always running the latest versions without you having to worry about it.
- Automated backups are also typically included, and the provider takes care of restoring your website in case of any issues.

3. Performance Optimization:

- Hosting is optimized for WordPress, with features like caching, content delivery networks (CDNs), and performance-enhancing tools pre-configured for faster load times and better scalability.
- The hosting provider often uses high-performance servers (e.g., PHP-FPM, NGINX) and server configurations specifically designed for WordPress.

4. Enhanced Security:

- Managed hosting often includes additional security layers, such as firewalls, malware scanning, automated security patches, and real-time monitoring for suspicious activity.
- Many managed hosts provide advanced features like SSL certificates, protection from DDoS attacks, and automatic detection of common threats targeting WordPress.

5. Who is it suited for?

- Small/ Medium to large websites, e-commerce stores, or any website that requires regular maintenance, high performance, and specialized security.
- Ideal for users who prefer not to worry about technical issues and want a hassle-free experience with expert support.

Key Differences at a Glance:

Feature	Unmanaged WordPress Hosting	Managed WordPress Hosting
Support	General support (server-related)	WordPress-specific support (expert help)
Updates & Maintenance	You manage updates yourself	Automatic updates (core, plugins, themes)
Performance Optimization	Requires manual optimization	Pre-configured for optimal performance
Security	You are responsible for security	Managed security (firewalls, malware protection)
Backup Management	Your responsibility	Automated backups and restores
Ideal for	Small sites, tech-savvy users, DIY	Medium to large sites, hands-off users, businesses

JOB DESCRIPTION	PRICE PER MONTH / HOUR	TOTAL NOW
Unmanaged WordPress Hosting General support (server-related) You manage updates yourself Requires manual optimization You are responsible for security No Managed security (firewalls, malware protection) Include Elementor Pro and SSL for the domain	\$20 PER MONTH FOR UNMANAGED HOSTING + \$10 PER MONTH FOR ELEMNTOR PRO = \$30 PER MONTH IN TOTAL	360\$/YEAR
Managed WordPress Hosting - WordPress-specific support (expert help) Automatic updates (core, plugins, themes) Pre-configured for optimal performance Managed security (firewalls, malware protection) Automated backups and restores Include Elementor Pro and SSL for the domain	\$45 PER MONTH FOR MANAGED HOSTING + \$10 PER MONTH FOR ELEMNTOR PRO = \$55 PER MONTH IN TOTAL	660\$/YEAR
SEO Services: Comprehensive SEO services including keyword research, on-page optimization, link building, full onsite and offsite optimization	\$1000/MONTH \$800/MONTH	\$1000/MONTH \$800/MONTH
Maintenance and design we offer extra maintenance and design services to ensure your site remains up-to-date and effective	\$60/HOUR	

SEO promotion:

SEO promotion: 20-30 keywords ~~\$1000~~ \$800 PER MONTH (6 months agreement). SEO Work Includes:

Our SEO work focuses on organic growth through Google using relevant keywords. Key services include:

1. **Link Exchange:** Participate in the Ibdesign Studio link exchange program, involving 700+ sites to build backlinks.
2. **Keyword Research & Optimization:** Conduct comprehensive keyword research and optimize the site based on the findings.
3. **Google XML Sitemaps:** Use Google XML Sitemaps to improve site indexing and SEO performance.
4. **Yoast SEO:** Utilize the Yoast SEO plugin for on-page optimization, including meta tags, sitemaps, and social media integration.
5. **All in One SEO:** Leverage the All-in-One SEO plugin for full control over SEO elements across the site.
6. **Broken Link Checker:** Use the plugin to identify and fix any broken links on the site.

7. **Google Search Console:** Monitor site performance, identify issues, and optimize indexing via Google Search Console.
8. **Meta Data Optimization:** Create relevant meta data (titles, descriptions) for all pages to improve search engine visibility and click-through rates.
9. **Keyword ALT Tags:** Ensure all images include relevant ALT tags with targeted keywords to improve image search visibility.
10. **Root Domain Consolidation:** Review and consolidate root domains to enhance site structure and SEO effectiveness.
11. **URL Optimization:** Eliminate unnecessary parameters, ensure proper key usage, and maintain clean, SEO-friendly URL structures.
12. **Full Site Optimization:** Optimize the entire site to meet Google's SEO guidelines and improve search engine rankings.
13. **Visibility & Conversion:** Focus on improving site visibility and conversion through targeted SEO efforts.
14. **System Integration:** Integrate the site with key systems, such as Google Analytics, Google Search Console, Hotjar, and SE Ranking, for better performance tracking.
15. **Monthly Reporting:** Provide regular updates and detailed monthly reports covering site traffic, keyword rankings, and SEO performance.
16. **Mobile Optimization:** Ensure the site is mobile-responsive and improve mobile page load speed for better user experience and SEO rankings.
17. **Sitemap Submission:** Submit an updated sitemap to Google every two months and verify the site in Google Search Console.
18. **Unique Keywords & Descriptions:** Add unique keywords and descriptions to each page to improve relevance and search rankings.
19. **Title & Header Optimization:** Optimize titles, H1 tags, and other header elements on web pages to ensure relevance to target keywords.
20. **Link System & Exchanges:** Establish an internal link structure and facilitate link exchanges with relevant, high-quality websites.
21. **SEO Ranking Reports:** Generate monthly reports using advanced software to track keyword rankings and site health.
22. **Plugin Integration:** Install and configure essential plugins and tools to enhance SEO performance across the site.

For any further questions, please contact us at 929-255-5899 or Irit@ibdesign.net.

Best regards, thank you for choosing Ibdesign!



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