



Project Summary Dec-16 2024 - Dec-22 2024

www.brotherandbrotherbuilders.com

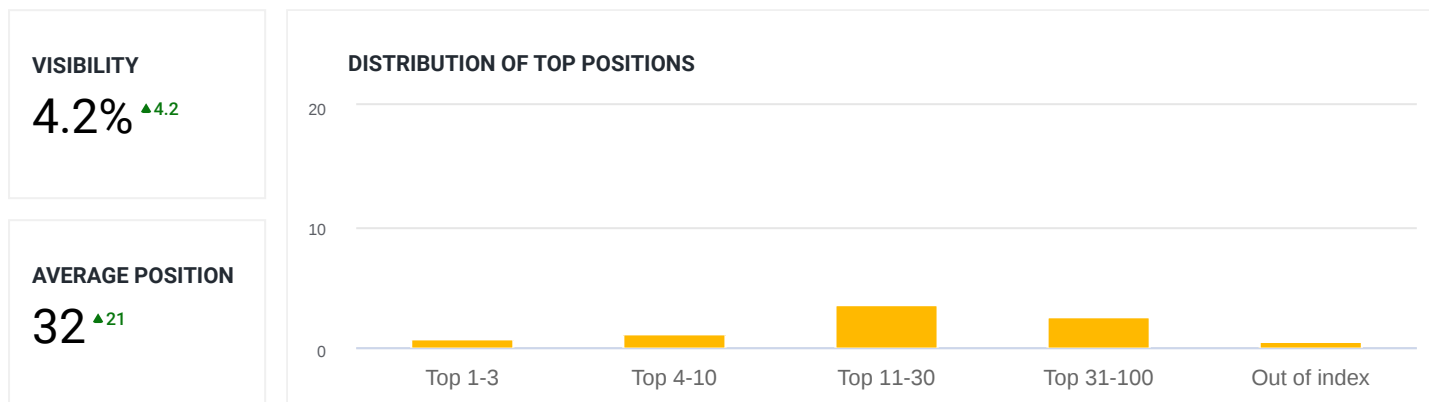
Rankings data

<p>95%</p> <p>Keywords in SERPs</p> <p>37</p>	<p>Positions up</p> <p>▲ 33</p>	<p>Keywords in Top 3</p> <p>3 ▼1</p>
	<p>Positions down</p> <p>▼ 1</p>	<p>Keywords in Top 10</p> <p>8 ▲3</p>
	<p>Keywords in Top 30</p> <p>25 ▲14</p>	

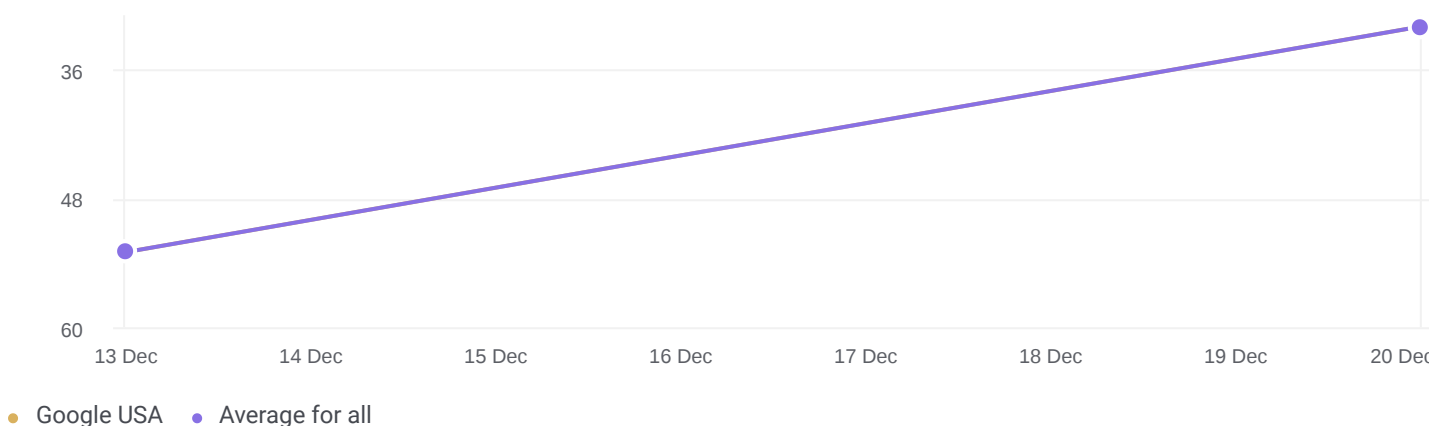
Top 5 keywords that dropped

KEYWORD	SEARCH ENGINE	POSITION
Complete remodeling Campbell		6 ▼ 4

Search visibility



Average position





Daily Result

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Google USA

Dec-14 2024 - Dec-27 2024

● Entered Top 10
 ● Left Top 10
 ● In Top 10
 ● Entered Top 100

Keyword	Dec-20	Dec-27
Bathroom remodeling Saratoga	56	76 ▼20
Kitchen remodeling Saratoga	18	16 ▲2
ADU Saratoga	63	62 ▲1
Room addition Saratoga	62	70 ▼8
Complete remodeling Saratoga	1	1
Bathroom remodeling Los Gatos	81	72 ▲9
Kitchen remodeling Los Gatos	14	19 ▼5
ADU Los Gatos	71	73 ▼2
Room addition Los Gatos	21	38 ▼17
Complete remodeling Los Gatos	5	8 ▼3
Bathroom remodeling San Jose	26	22 ▲4
Kitchen remodeling San Jose	9	8 ▲1
ADU San Jose	-	-
Room addition San Jose	22	20 ▲2
Complete remodeling San Jose	1	1
Bathroom remodeling Sunnyvale	52	39 ▲13
Kitchen remodeling Sunnyvale	10	12 ▼2
ADU Sunnyvale	74	86 ▼12
Room addition Sunnyvale	58	52 ▲6
Complete remodeling Sunnyvale	12	12
Bathroom remodeling Campbell	37	36 ▲1
Kitchen remodeling Campbell	10	15 ▼5
ADU Campbell	-	85 ▲15
Room addition Campbell	19	48 ▼29



Keyword	Dec-20	Dec-27
Complete remodeling Campbell	6	3 ▲3
Complete remodeling Redwood City	46	14 ▲32
Bathroom remodeling Palo Alto	76	72 ▲4
Kitchen remodeling Palo Alto	11	10 ▲1
Complete remodeling Palo Alto	1	1
Bathroom remodeling Santa Clara	16	11 ▲5
Kitchen remodeling Santa Clara	19	15 ▲4
ADU Santa Clara	29	43 ▼14
Room addition Santa Clara	29	26 ▲3
kitchen remodel san jose ca	11	16 ▼5
san jose kitchen remodeling contractor	14	17 ▼3
san jose kitchen remodel	13	19 ▼6
remodeling contractor san jose	11	10 ▲1
bathroom remodeling san jose ca	22	22
home builders san jose	36	38 ▼2