



Project Summary Feb-09 2026 - Feb-15 2026



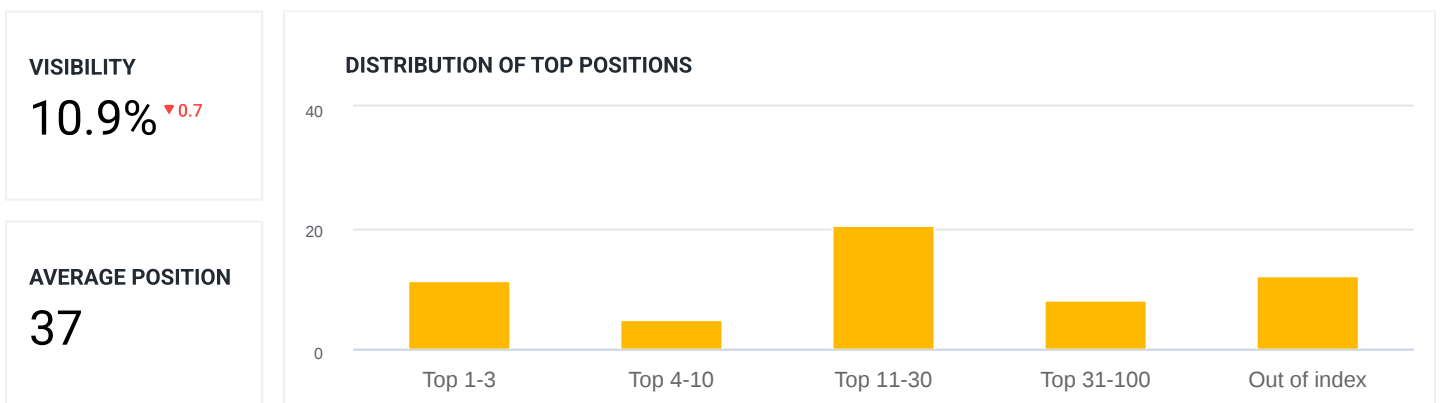
Rankings data

<p>Keywords in SERPs 55</p>	<p>Positions up ▲ 24</p>	<p>Keywords in Top 3 14</p>
	<p>Positions down ▼ 21</p>	<p>Keywords in Top 10 20 ▼¹</p>
	<p>Keywords in Top 30 45</p>	

Top 5 keywords that dropped

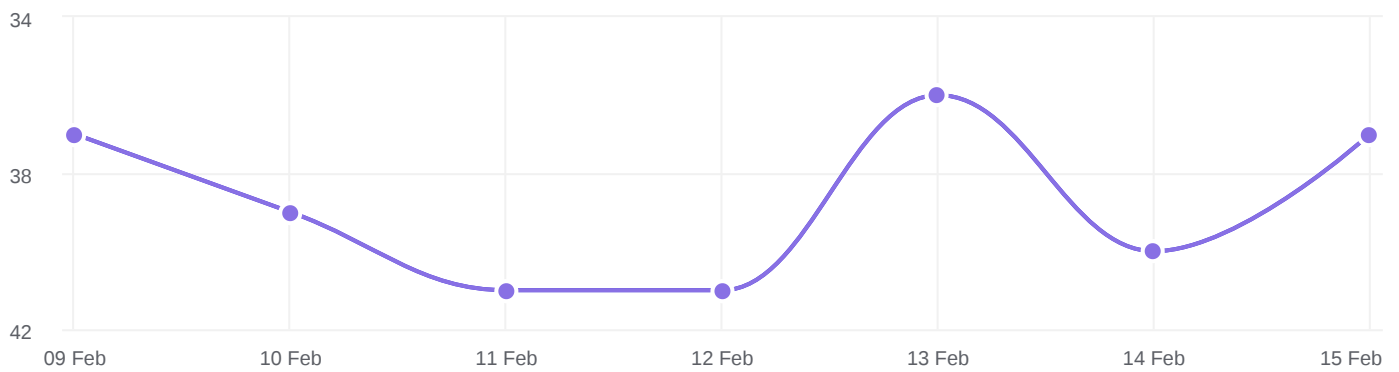
KEYWORD	SEARCH ENGINE	POSITION
Hayward Home Remodeling		53 ▼ 34
Deck construction in Hayward		32 ▼ 29
Home Remodeling Hayward		54 ▼ 29
ADU contractor Los Gatos		13 ▼ 11
Bathroom remodel Oakland		33 ▼ 10

Search visibility





Average position



● Google USA Oakland, California, United States ● Average for all

Daily Result

geicobuilders.com

Google USA Oakland, California, United States

Feb-09 2026 - Feb-15 2026

● Entered Top 10 ● Left Top 10 ● In Top 10 ● Entered Top 100

Keyword	Feb-09	Feb-10	Feb-11	Feb-12	Feb-13	Feb-14	Feb-15
Hayward Home Remodeling	19	-	10 ▲90	46 ▼36	57 ▼11	57	53 ▲4
Kitchen remodeling in Hayward	67	10 ▲57	60 ▼50	44 ▲16	24 ▲20	22 ▲2	13 ▲9
Hayward Kitchen Remodels	15	22 ▼7	19 ▲3	43 ▼24	13 ▲30	36 ▼23	13 ▲23
ADU Services in Hayward	13	11 ▲2	38 ▼27	82 ▼44	11 ▲71	41 ▼30	13 ▲28
Deck Installation in Hayward	33	33	25 ▲8	17 ▲8	29 ▼12	35 ▼6	29 ▲6
Deck construction in Hayward	3	25 ▼22	73 ▼48	5 ▲68	5	5	32 ▼27
Bathroom remodeling in Hayward	82	80 ▲2	84 ▼4	-	-	-	-
Hayward Bathroom remodeling	89	-	89 ▲11	86 ▲3	88 ▼2	-	78 ▲22
Oakland Home Remodeling	3 ♻️	3 ♻️	3 ♻️	3 ♻️	3 ♻️	3 ♻️	3 ♻️
Kitchen remodeling in Oakland	17	17	22 ▼5	19 ▲3	19	18 ▲1	18
Oakland Kitchen remodeling	12	14 ▼2	17 ▼3	22 ▼5	21 ▲1	20 ▲1	19 ▲1
ADU in Oakland	-	71 ▲29	-	75 ▲25	-	-	-
Deck Installation in Oakland	1 ♻️	3 ▼2 ♻️	2 ▲1 ♻️	2 ♻️	3 ▼1 ♻️	2 ▲1 ♻️	3 ▼1 ♻️
Oakland Deck Installation	3 ♻️	3 ♻️	3 ♻️	3 ♻️	4 ▼1 ♻️	3 ▲1 ♻️	2 ▲1 ♻️
Bathroom remodeling in Oakland	15	17 ▼2	36 ▼19	22 ▲14	18 ▲4	17 ▲1	19 ▼2
Oakland Bathroom remodeling	16	16	15 ▲1	22 ▼7	22	20 ▲2	17 ▲3



Keyword	Feb-09	Feb-10	Feb-11	Feb-12	Feb-13	Feb-14	Feb-15
Bathroom remodeling in Berkeley	22	17 ▲5	21 ▼4	19 ▲2	18 ▲1	20 ▼2	17 ▲3
Berkeley Bathroom remodeling	27	24 ▲3	13 ▲11	20 ▼7	9 ▲11	19 ▼10	11 ▲8
Alameda Kitchen remodeling	31	39 ▼8	30 ▲9	20 ▲10	22 ▼2	31 ▼9	29 ▲2
Half Moon Bay Landscaping	-	-	-	-	-	-	-
Oakland General Contractor	2 ♻	3 ▼1 ♻	2 ▲1 ♻	3 ▼1 ♻	2 ▲1 ♻	2 ♻	2 ♻
General Contractor Oakland	2 ♻	2 ♻	2 ♻	2 ♻	2 ♻	2 ♻	2 ♻
Los Gatos General Contractor	-	-	-	-	-	-	-
ADU Oakland	-	-	-	-	-	-	-
Home Remodeling Hayward	25	10 ▲15	19 ▼9	-	77 ▲23	49 ▲28	54 ▼5
Bathroom remodeling in San Jose	-	-	-	-	-	-	-
San Jose bathroom remodeling	-	-	-	-	-	-	-
Bathroom remodel San Jose	-	-	-	-	-	-	-
Bathroom remodel Sunnyvale	-	-	-	-	-	-	-
Bathroom remodel Oakland	23	33 ▼10	18 ▲15	17 ▲1	23 ▼6	19 ▲4	33 ▼14
Bathroom remodeling Berkeley	38	30 ▲8	27 ▲3	19 ▲8	27 ▼8	20 ▲7	27 ▼7
Bathroom remodeling Concord	-	64 ▲36	73 ▼9	-	-	-	-
Bathroom remodeling Pacifica	50	53 ▼3	85 ▼32	45 ▲40	42 ▲3	-	45 ▲55
Kitchen remodeling Bay Area	65	-	-	-	66 ▲34	41 ▲25	-
Kitchen remodeling Sunnyvale	-	-	-	-	-	-	-
Kitchen remodeling Oakland	17	18 ▼1	19 ▼1	20 ▼1	24 ▼4	20 ▲4	16 ▲4
Kitchen remodel Oakland	18	18	14 ▲4	19 ▼5	19	18 ▲1	18
Home remodeling Oakland	3 ♻	40 ▼37	3 ▲37 ♻	3 ♻	3 ♻	3 ♻	3 ♻
Home remodeling Oakland CA	3 ♻	55 ▼52	32 ▲23	3 ▲29 ♻	3 ♻	3 ♻	3 ♻
Home remodel in Hayward	29	19 ▲10	20 ▼1	38 ▼18	30 ▲8	32 ▼2	35 ▼3
Home remodeling Pacifica	79	-	-	51 ▲49	65 ▼14	92 ▼27	70 ▲22
Contractor Oakland	2 ♻	3 ▼1 ♻	2 ▲1 ♻	2 ♻	2 ♻	2 ♻	2 ♻
General contractor Orinda	23	17 ▲6	22 ▼5	21 ▲1	16 ▲5	20 ▼4	21 ▼1



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ADU contractor Los Gatos	2	74 ▼72	67 ▲7	-	2 ▲98	36 ▼34	13 ▲23
Home Remodel in Alameda	22	39 ▼17	8 ▲31	13 ▼5	29 ▼16	29	30 ▼1
Home Remodel in Oakland	29	81 ▼52	18 ▲63	24 ▼6	3 ▲21 ♻	3 ♻	3 ♻
Home Remodel in San Leandro	61	8 ▲53	52 ▼44	55 ▼3	8 ▲47	14 ▼6	19 ▼5
Home Remodel in El Sobrante	12	12	7 ▲5	10 ▼3	11 ▼1	-	13 ▲87
Professional Kitchen Remodeling in Oakland	18	20 ▼2	19 ▲1	22 ▼3	16 ▲6	21 ▼5	17 ▲4
bathroom remodeling Oakland	17	14 ▲3	16 ▼2	24 ▼8	15 ▲9	25 ▼10	14 ▲11
general contractors Oakland	2 ♻	22 ▼20	3 ▲19 ♻	2 ▲1 ♻	2 ♻	2 ♻	2 ♻
home builders in Oakland	1 ♻	2 ▼1 ♻	2 ♻	2 ♻	2 ♻	1 ▲1 ♻	2 ▼1 ♻
Complete remodeling in Alameda	4	18 ▼14	43 ▼25	7 ▲36	4 ▲3	4	4
Kitchen Remodel in Alameda	40	51 ▼11	41 ▲10	53 ▼12	41 ▲12	55 ▼14	29 ▲26
Bathroom Remodel in Alameda	-	-	-	-	87 ▲13	-	-
ADU Services San Leandro	27	6 ▲21	6	33 ▼27	9 ▲24	7 ▲2	8 ▼1
ADU Services Pacifica	10	5 ▲5	28 ▼23	67 ▼39	4 ▲63	1 ▲3	1
ADU Services Half Moon Bay	7	7	5 ▲2	3 ▲2	6 ▼3	6	3 ▲3
ADU Services Hayward	-	31 ▲69	25 ▲6	-	-	-	89 ▲11
ADU Contractor San Jose	-	-	-	-	-	-	-
Home Complete Remodeling San Leandro	4	12 ▼8	27 ▼15	4 ▲23	4	4	4
Home Complete Remodeling Pacifica	3	21 ▼18	9 ▲12	21 ▼12	4 ▲17	8 ▼4	2 ▲6
Home Complete Remodeling Half Moon Bay	4	4	4	4	4	4	4
Home Complete Remodeling Hayward	6	5 ▲1	6 ▼1	6	17 ▼11	5 ▲12	6 ▼1
Home Complete Remodeling Los Gatos	28	7 ▲21	61 ▼54	8 ▲53	23 ▼15	25 ▼2	35 ▼10
Home Complete Remodeling San Jose	85	59 ▲26	-	80 ▲20	-	91 ▲9	-
ADU Contractor San Leandro	7	8 ▼1	8	8	8	8	8
ADU Contractor Pacifica	2	2	38 ▼36	11 ▲27	12 ▼1	12	11 ▲1
ADU Contractor Half Moon Bay	14	14	29 ▼15	19 ▲10	18 ▲1	18	21 ▼3



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ADU Contractor Hayward	28	23 ▲5	55 ▼32	27 ▲28	26 ▲1	27 ▼1	27